



FRESH BOTANICAL GIN

Boxer is the world's first 'Fresh Botanical Gin', delivering a classic London Dry style flavour but with a new vibrancy and complexity.

The intense flavour and aroma comes from our signature fresh botanicals -the finest juniper in the world and the planet's most complex citrus. Black Juniper is a rare varietal of juniper that only grows in the UV rich, pollution free environment of the high Himalayas. These berries are steam distilled to extract even their most nuanced flavours. Boxer's distinctive citrus notes comes from the fresh cut peel of Bergamot fruit, grown organically in the sun drenched groves of southern Italy, which is cold pressed to extract its essential oils.

This extra dry balance is set against a traditional background blend of common juniper, warm aromatic spices, floral roots and aromatic peels.

The Boxer difference is most apparent on the nose and on the finish. We find that the vibrancy of our principal aromatics stand up exceptionally well to tonic, remaining clear even on heavy dilution. When drunk neat or as a gin martini, the soft and luxurious texture of Boxer gin are most apparent and extremely welcome.

Mark D. Hill
Founder